



**Summer Learning Day is July 14, 2016!**

**SUMMER OPPORTUNITY PROJECT  
TALKING POINTS FOR SUMMER LEARNING DAY**

These social media blurbs can be used on Facebook and Twitter to help build awareness about why summers matter for America's young people.

**Facebook**

Every summer, low-income kids lose 2 to 3 months in reading while higher-income youth make slight gains. Most kids lose about two months of math skills in the summer. Find a program and event at [summerlearning.org](http://summerlearning.org)

Because of summer learning loss, low-income kids are less likely to graduate from high school or enter college. Find a program and event at [summerlearning.org](http://summerlearning.org)

6 out of 7 students who receive free- and reduced-price lunches lose access to them when school lets out. Find a program and event at [summerlearning.org](http://summerlearning.org)

Job opportunities decline by 40% in the summer, which affect Black and Hispanic teenage boys, making it difficult for many young people to find their first job and stay safe over the summer. Find a program and event at [summerlearning.org](http://summerlearning.org)

Celebrate National Summer Learning Day on July 14! Put your program or event on the interactive map at [summerlearning.org](http://summerlearning.org). Find a program and event at [summerlearning.org](http://summerlearning.org)

**Twitter**

Low-income kids lose 2 to 3 months of reading in the summer. Most youth lose two months of math. #KeepKidsLearning

Because of #SummerLearning loss, low-income kids are less likely to graduate from high school or go to college. #KeepKidsLearning



Children lose access to healthy food and safe places to be active over the summer.  
#KeepKidsLearning

#SummerOpportunities have been shown to keep youth from crime and reduce overall violence. #KeepKidsLearning

Celebrate #SummerLearning Day on July 14! Put your program or event on the interactive map at [summerlearning.org](http://summerlearning.org). #KeepKidsLearning

